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The DAM Book Guide to

Digitizing Your Photos

with Your Camera and Lightroom

A Multimedia eBook
By Peter Krogh

DAM Useful PUBLISHING

The DAM Book Guide to
Digitizing Your Photos
with Your Camera and Lightroom

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About the Author

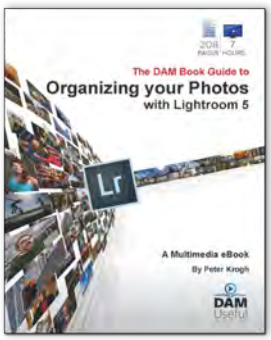
Peter Krogh is an internationally recognized expert on workflow and Digital Asset Management for photography and other media. A commercial and editorial photographer for 35 years, he wrote *The DAM Book* (O'Reilly 2005 and 2009), and became a sought-after speaker, workshop leader and consultant worldwide.

When not photographing, Peter spends much of his time researching and writing about the business, technical and creative challenges presented by digital photography. He lives in the Washington, D.C. area with his wife and two daughters.

In 2012, Peter Krogh was given the NDIIPP Individual Innovation Award by the U.S. Library of Congress.

About The DAM Book Workflow Guides

When the first two editions of *The DAM Book* were published, they included a thorough discussion of the principles of storage, organization and workflow, followed by demonstrations of that workflow in action. With the third edition of *The DAM Book,* the workflow is removed. The DAM Book Workflow Guides will continue providing workflows that are both software and task specific. This book is the third in that series.



Our DAM Book Workflow Guides are multimedia books with a unique blend of text, images and video instruction. They are designed from the ground-up as multimedia volumes, using text where it is most appropriate, and changing over to video to show workflow. This hybrid approach to instruction has been a big hit with readers, earning a 95% 5 star rating on Amazon.

About DAM Useful Publishing

DAM Useful Publishing is committed to providing clear and comprehensive tools to help photographers, and those working with photographs, to understand the digital photography ecosystem, and to maximize the longevity, discoverability, utility and value of photographic images.

DAM Useful PUBLISHING

About the photos in this book

The photos in this book have come from the Krogh Family Archive, which dates back more than 160 years. They have come from many different sources, in nearly all formats. Copyright, if applicable, for individual images remains with the original photographer.

Acknowledgements

This book continues the work that I have done in digital photographic education for nearly two decades and grows out of my passion for the preservation of photographic images. There have been a number of important people and organizations along the way. I need to thank my parents for the marvelous photographic archive that they passed on to us. That archive has given this book its soul.

Our DAM Useful team has been extraordinarily dedicated. My wife, Alyson, has been invaluable as a partner in the business, running marketing and operations. And my daughter Josie stepped up to fill many essential roles in production and tactics.

Dominique le Roux has been a remarkably versatile collaborator for a decade, in projects spanning the globe. Her role as editor and production manager are integral to the success of these books.

This book covers a broad range of subjects. I have been fortunate to work with some smart people. Thanks to: Tom Hogarty, Richard Anderson, Victoria Bampton, Katrin Eismann, Jeff Dunas, Jeff Sedlik, Gene Mopsik, Jack Reznicki, Tom Kennedy, John Beardsworth, Robert Edwards, Henry Wilhelm, Don Williams, Anna Dickson, Mikkel Aaland, Eric Chan, Bill Perry, Maura Mulvahill, Sam Kittner, Steve Uzzell, the Studio One crew, Greg Dinkins, Thaddeus Watkins, Todd Shaner, Mark Segal, Robin Myers, Doug Peterson, Peter Siegel, Brenda Hipsher, Ramesh Jain, Kaydin Carlsen, and the PhotoShelter team.

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This book is dedicated to my parents and grandparents – Paul and Dot Krogh, Harold and Helen Krogh, and Gordon and Charlie Donald – for the rich family and photographic legacy they have given us.

4" x 5"

Copy of a daguerreotype

Mrs. William Alexander Juhan
née Elizabeth Brooks
(6/30/1837 – 6/11/1901)
and her son
William Jefferson Juhan
(9/29/1859 – 7/18/1924

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