

## FOR IMMEDIATE RELEASE

**Peter Krogh and DAM Useful Publishing release 2nd multimedia eBook**

### ***The DAM Book Guide to Organizing Your Photos with Lightroom 5***

208 Pages and 7 hours of embedded video

\$34.95

Kensington, MD. December 2, 2013

DAM Useful Publishing has released *The DAM Book Guide to Organizing Your Photos with Lightroom 5*, a follow-up to the industry-leading publication *The DAM Book, Digital Asset Management for Photographers* (O'Reilly 2005 and 2009). The eBook integrates text, screenshots, animated flowcharts and workflow videos.

This multimedia eBook presents a universal method for photo organization in Adobe Photoshop Lightroom 5. The book is intended for all Lightroom users, from the novice to the expert. It outlines a Photo Library as three separate layers: storage, tagging and projects. This simple and easy-to-understand structure allows photographers to build a secure Photo Library that enhances their creative photographic editing..

**Review Copy-** Review copies are available for writers, publications and educators dealing with photography, digital imaging or asset management. Contact [alyson@thedambook.com](mailto:alyson@thedambook.com) for your review copy.

**Media and Samples:** For sample files, go to [www.theDAMbook.com/media](http://www.theDAMbook.com/media)

**About Peter Krogh** - Peter Krogh is an internationally recognized expert on Digital Asset Management for photography and other media. A commercial and editorial photographer for 30 years, he wrote *The DAM Book* (O'Reilly 2005 and 2009), and has become a sought-after speaker, workshop leader and consultant worldwide.

**About The DAM Book Workflow Guides** - *DAM Book Workflow Guides* take the principles outlined in *The DAM Book* and provide targeted workflow solutions. These eBooks make use of text, screenshots, animated flowcharts and workflow videos to give the reader a deep understanding of the material.

**About DAM Useful Publishing** - DAM Useful Publishing is committed to providing clear and comprehensive tools to help photographers, and those working with photographs, to understand the digital photography ecosystem, and to maximize the longevity, discoverability, utility and value of the photographic image. DAM Useful Publishing has taken over the publication and distribution of *The DAM Book* for all future editions.

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